



## OUR MISSION

We fight the big fights to end suffering for all animals. Together with millions of supporters, we take on puppy mills, factory farms, trophy hunts, animal testing and other cruel industries. With our affiliates, we rescue and care for thousands of animals every year through our animal rescue team's work and other hands-on animal care services. We fight all forms of animal cruelty to achieve the vision behind our name: a humane society. And we can't do it without you.





## HOW WE WORK

Your support for the Humane Society of the United States helps us achieve victories that make the world a kinder place for animals. This is how we do it.



### *Changing laws and corporate policies*

We fight for animals in boardrooms and courtrooms, politicians' offices and public squares. There's no company too big for us to engage with on animal welfare issues, and our determination to disrupt decades of inhumane industry practices has literally changed the world for farm and laboratory animals. Where animal protection laws are weak, we fight to strengthen them. And where animal abuse is legal, we fight to outlaw it.



### *Rescuing and caring for animals in need*

Our team of experienced animal rescuers deploys to major cruelty cases and brings suffering animals to safety. We move animals out of harm's way before major storms hit and stay to help the displaced and injured afterward. Our affiliated care centers rescue and rehabilitate wildlife and provide lifelong sanctuary to abused, homeless, discarded and exploited animals. We provide veterinary services in remote and underserved communities; through our global affiliate, Humane Society International, we vaccinate and sterilize street dogs around the world—and so much more.



### *Building education and awareness*

We reach tens of millions of people with our messages of compassion for animals and information about how to make more humane consumer choices through our website, social media platforms, publications, free online resources, conferences, videos and trainings for animal welfare professionals and concerned citizens. We drive the conversation on animal protection issues and frame the narrative in debates about how animals should be treated in our society.